

# Global Business

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## What is Department of Global Eminence?

Department of Global Eminence is a new school that has two majors: Global Leader and Global Business. Students can enter the Department of Global Eminence without deciding on a certain major in advance. There will be a period for undergraduates to submit applications and declare a major before the 2nd year. Students can freely decide their major according to their aptitude and interest. The Department of Global Eminence has unique curricula and offers utmost educational experiences to students.

## Global Business at Kyung Hee

Global Business aims at developing professional and capable members of society. Global managers conduct core functions in a globalized society and need to have knowledgeable human capital. Modern society requires professionals with original ideas and can produce valuable work by self-determination.

## Degree Requirements

To receive the Bachelor of Business Administration in Global Business, a student must:

- complete a minimum of 130 credit units
- satisfy the general requirements of the School for professional degrees
- complete 18 credit units of required courses
- complete 39 credit units of elective courses for Business Administration\*
- complete 35 credit units (maximum 56 credit units) stated in the common studies program and Humanities/Social Science Electives

\*In the case of double major, complete 27 credit units of Elective Courses for Business Administration

## Courses

### Year 1

Leadership & Social Responsibility, Business English, Principles of Management, Principles of Economics, Principles of Management Statistics, Principles of Accounting

### Year 2

Principles of Marketing, Organizational Behavior, Financial Management, Management Information System, Global Economic Environment, Understanding of Customer Behavior, Understanding of Global Business, Investment Management, Operations Management, Management Accounting 1, Research Methods

### Year 3

Logistics Management, Strategic Management, Human Resources Management, Business Models, Principles of Insurance, Quality Management, Global Economic Theory, Trade and Management, Electronic Commercial Business

### Year 4

Global Business Internship, Valuation Theory, Management Course, Brand Management

### Careers and Graduate Destinations

Global Business ensures a brilliant future for its graduates. After acquiring a Bachelor of Business Administration degree in Global Business, students can continue to study for a master's of Business Administration. And they can also work at promising government enterprises or private businesses. Furthermore, they can become well known individuals, such as an influential CEO.

### Faculty

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